



Desempenho da Hotelaria – 14 Capitais
2013 a 2022
Janeiro a Maio

16 de junho de 2022

Brasil								
Ano	PIB				INDICADORES			
	R\$ Tri	%	US\$	%	IPCA	IGPM	CDI	US\$ Com
2008	R\$ 3.109.800	14,32%	\$ 1.920.815	36,42%	5,90%	9,81%	12,37%	R\$ 1,62
2009	R\$ 3.333.000	7,18%	\$ 1.702.247	-11,38%	4,31%	-1,71%	9,88%	R\$ 1,96
2010	R\$ 3.885.800	16,59%	\$ 2.207.423	29,68%	5,91%	11,32%	9,75%	R\$ 1,76
2011	R\$ 4.376.400	12,63%	\$ 2.612.646	18,36%	6,50%	5,10%	11,59%	R\$ 1,68
2012	R\$ 4.814.800	10,02%	\$ 2.463.233	-5,72%	5,84%	7,81%	8,40%	R\$ 1,95
2013	R\$ 5.331.600	10,73%	\$ 2.471.003	0,32%	5,91%	5,53%	8,05%	R\$ 2,16
2014	R\$ 5.779.000	8,39%	\$ 2.455.840	-0,61%	6,41%	3,67%	10,81%	R\$ 2,35
2015	R\$ 5.995.800	3,75%	\$ 1.800.000	-26,71%	10,67%	10,54%	13,23%	R\$ 3,33
2016	R\$ 6.267.200	4,53%	\$ 1.796.531	-0,19%	6,29%	7,12%	14,00%	R\$ 3,49
2017	R\$ 6.583.000	5,04%	\$ 2.061.536	14,75%	2,95%	-1,41%	9,93%	R\$ 3,19
2018	R\$ 6.800.000	3,30%	\$ 1.860.635	-9,75%	3,75%	7,55%	6,42%	R\$ 3,65
2019	R\$ 7.300.000	7,35%	\$ 1.850.170	-0,56%	4,31%	7,32%	5,96%	R\$ 3,95
2020	R\$ 6.956.900	-4,70%	\$ 1.348.454	-27,12%	4,23%	23,14%	2,75%	R\$ 5,16
2021	R\$ 7.283.874	4,70%	\$ 1.317.537	-2,29%	10,02%	17,78%	5,92%	R\$ 5,53
CAGR		6,77%	-8,21%		5,26%	5,50%	9,20%	9,91%
Crescimento Real		1,50%					3,94%	4,65%

Real *- Crescimento deduzido do IPCA

Cidade	PIB 2019	%	Cidade	PIB 2018	%	Cidade	PIB 2017	%
1 São Paulo	R\$ 763.805.984	33,16%	São Paulo	R\$ 714.683.362	31,02%	São Paulo	R\$ 699.288.352	30,36%
2 Rio de Janeiro	R\$ 354.481.484	15,39%	Rio de Janeiro	R\$ 364.052.058	15,80%	Rio de Janeiro	R\$ 337.594.462	14,65%
3 Brasília	R\$ 254.807.205	11,06%	Brasília	R\$ 244.682.756	10,62%	Brasília	R\$ 235.497.107	10,22%
4 Belo Horizonte	R\$ 97.205.324	4,22%	Belo Horizonte	R\$ 91.567.091	3,97%	Belo Horizonte	R\$ 88.951.168	3,86%
5 Curitiba	R\$ 96.088.149	4,17%	Curitiba	R\$ 87.151.950	3,78%	Curitiba	R\$ 84.702.357	3,68%
6 Manaus	R\$ 84.867.423	3,68%	Manaus	R\$ 78.192.321	3,39%	Porto Alegre	R\$ 73.862.306	3,21%
7 Porto Alegre	R\$ 82.431.477	3,58%	Porto Alegre	R\$ 77.134.613	3,35%	Manaus	R\$ 73.201.651	3,18%
8 Fortaleza	R\$ 67.412.733	2,93%	Fortaleza	R\$ 67.024.088	2,91%	Salvador	R\$ 62.717.483	2,72%
9 Salvador	R\$ 63.804.120	2,77%	Salvador	R\$ 63.526.092	2,76%	Fortaleza	R\$ 61.579.403	2,67%
10 Recife	R\$ 54.691.223	2,37%	Recife	R\$ 52.401.487	2,27%	Recife	R\$ 51.859.618	2,25%
11 Goiania	R\$ 52.914.394	2,30%	Goiania	R\$ 49.364.258	2,14%	Goiania	R\$ 49.023.142	2,13%
12 Belém	R\$ 32.405.323	1,41%	São Luis	R\$ 33.605.801	1,46%	Belém	R\$ 30.238.484	1,31%
13 São Luis	R\$ 32.103.746	1,39%	Belém	R\$ 31.484.849	1,37%	São Luis	R\$ 29.727.650	1,29%
14 Campos Grande	R\$ 30.234.896	1,31%	Campos Grande	R\$ 29.177.496	1,27%	Campos Grande	R\$ 27.034.851	1,17%
15 Natal	R\$ 24.855.507	1,08%	Vitoria	R\$ 26.380.111	1,15%	Natal	R\$ 23.454.682	1,02%
16 Cuiabá	R\$ 24.623.843	1,07%	Natal	R\$ 23.803.673	1,03%	Cuiabá	R\$ 23.301.195	1,01%
17 Maceio	R\$ 23.411.869	1,02%	Cuiabá	R\$ 23.705.266	1,03%	Maceio	R\$ 21.827.917	0,95%
18 Teresina	R\$ 22.017.655	0,96%	Maceio	R\$ 22.400.313	0,97%	Vitoria	R\$ 20.255.652	0,88%
19 Florianópolis	R\$ 21.963.928	0,95%	Florianópolis	R\$ 21.059.061	0,91%	João Pessoa	R\$ 19.737.917	0,86%
20 Vitoria	R\$ 21.614.893	0,94%	Teresina	R\$ 20.961.472	0,91%	Florianópolis	R\$ 19.512.519	0,85%
21 João Pessoa	R\$ 20.846.770	0,90%	João Pessoa	R\$ 20.036.726	0,87%	Teresina	R\$ 19.113.870	0,83%
22 Porto Velho	R\$ 17.912.070	0,78%	Aracaju	R\$ 17.176.300	0,75%	Porto Velho	R\$ 16.514.535	0,72%
23 Aracaju	R\$ 17.534.512	0,76%	Porto Velho	R\$ 16.647.158	0,72%	Aracaju	R\$ 13.373.280	0,58%
24 Macapa	R\$ 11.434.726	0,50%	Macapa	R\$ 10.949.649	0,48%	Macapa	R\$ 9.994.877	0,43%
25 Boa Vista	R\$ 10.571.980	0,46%	Boa Vista	R\$ 10.042.255	0,44%	Boa Vista	R\$ 8.939.317	0,39%
26 Palmas	R\$ 10.449.601	0,45%	Palmas	R\$ 9.425.132	0,41%	Palmas	R\$ 8.246.237	0,36%
27 Rio Branco	R\$ 9.143.620	0,40%	Rio Branco	R\$ 8.940.823	0,39%	Rio Branco	R\$ 8.151.493	0,35%
Total	R\$ 2.303.634.455	100%	Total	R\$ 2.215.576.161	96%	Total	R\$ 2.117.701.525	92%

Fonte: IBGE Últimos Dados Disponíveis

Aeroportos PAX	2019	2020	2021	21/19
Belém	3.576.481	2.075.540	2.764.751	-23%
Belo Horizonte	10.171.636	7.997.701	6.603.996	-35%
Brasília	16.721.177	9.029.436	10.499.097	-37%
Curitiba	6.396.277	2.526.462	3.111.942	-51%
Florianópolis	3.920.210	1.822.479	2.720.120	-31%
Fortaleza	7.307.292	3.193.286	3.966.901	-46%
Goiania	3.251.176	1.474.160	2.100.107	-35%
Manaus	3.008.587	1.725.236	2.258.780	-25%
Porto Alegre	8.314.013	3.476.011	4.798.476	-42%
Recife	8.531.312	4.836.890	7.523.049	-12%
Rio de Janeiro	18.484.369	14.379.636	7.126.215	-61%
Salvador	7.351.000	3.900.000	5.415.843	-26%
São Paulo	64.970.953	27.286.910	34.448.181	-47%
Vitoria	3.288.967	1.486.850	2.068.145	-37%
Capitais FOHB	165.293.450	85.210.597	95.405.603	-42%
%		-48%	12%	
São Luis	1.666.227	822.433	1.116.871	-33%
Campos Grande	1.512.636	710.195	1.031.452	-32%
Natal	2.330.725	1.185.218	1.816.362	-22%
Cuiabá	2.938.141	ND	ND	0%
Maceio	2.093.069	1.165.064	1.936.997	-7%
Teresina	1.177.321	607.965	819.024	-30%
João Pessoa	1.315.767	756.992	1.032.908	-21%
Aracaju	1.113.387	620.601	801.924	-28%
Porto Velho	742.746	455.113	665.282	-10%
Macapa	597.593	106.102	458.372	-23%
Boa Vista	344.367	200.523	307.604	-11%
Palmas	583.361	263.584	444.719	-24%
Rio Branco	340.218	191.100	293.750	-14%
Total geral	182.049.008	92.295.487	106.130.868	-42%

Fonte: Infraero e Operadores

*Média Real - Desconta o IPCA

Resumo das 14 Capitais

Comparativo 2019 x 2022 - Maio



Cidades	Uhs Disponíveis			Ocupação %			Uhs Ocupadas			Diária média				REVPAR		
	mai/19	mai/22	%	mai/19	mai/22	%	mai/19	mai/22	%	mai/19	mai/22	2020	%	mai/19	mai/22	%
Hotéis	285	251	-11,93%	Variação			Variação			Variação			Variação			
Belém	40.920	33.418	-18,33%	55,9%	65,8%	14,34%	22.887	21.972	-4,0%	R\$ 188,12	R\$ 228,39	21,41%	21,41%	R\$ 105,22	R\$ 150,17	61,06%
Belo Horizonte	126.542	119.133	-5,85%	63,0%	59,6%	-5,01%	79.696	71.039	-10,8%	R\$ 203,33	R\$ 263,22	29,45%	29,45%	R\$ 128,06	R\$ 156,96	28,42%
Brasília	97.929	76.291	-22,10%	66,4%	67,2%	0,99%	64.986	51.268	-20,5%	R\$ 269,17	R\$ 273,69	1,68%	1,68%	R\$ 178,62	R\$ 183,92	25,06%
Curitiba	148.335	126.325	-14,84%	59,6%	63,6%	5,72%	88.393	80.330	-9,1%	R\$ 205,89	R\$ 231,94	12,65%	12,65%	R\$ 122,69	R\$ 147,49	35,05%
Florianópolis	34.968	29.326	-16,13%	51,9%	55,1%	5,12%	18.155	16.156	-11,0%	R\$ 209,50	R\$ 265,88	26,91%	26,91%	R\$ 108,77	R\$ 146,47	50,80%
Fortaleza	49.786	38.564	-22,54%	67,2%	61,4%	-6,68%	33.461	23.682	-29,5%	R\$ 215,00	R\$ 230,30	7,12%	7,12%	R\$ 144,50	R\$ 141,43	20,41%
Goiânia	54.405	39.370	-27,64%	52,4%	65,1%	17,62%	28.492	25.638	-9,7%	R\$ 215,11	R\$ 260,71	21,20%	21,20%	R\$ 112,65	R\$ 169,77	78,34%
Manaus	56.16	50.003	-12,15%	58,5%	67,1%	12,92%	33.284	33.542	0,8%	R\$ 174,64	R\$ 227,19	30,09%	30,09%	R\$ 102,13	R\$ 152,40	49,22%
Porto Alegre	83.080	78.275	-5,78%	63,5%	67,5%	5,93%	52.764	52.843	0,1%	R\$ 209,29	R\$ 257,34	22,96%	22,96%	R\$ 132,92	R\$ 173,73	36,49%
Recife	48.887	48.918	0,06%	58,4%	58,6%	0,43%	28.530	28.671	0,5%	R\$ 214,71	R\$ 265,88	23,83%	23,83%	R\$ 125,30	R\$ 155,83	24,36%
Rio de Janeiro	258.168	227.881	-11,73%	53,2%	55,8%	4,28%	137.268	127.044	-7,4%	R\$ 252,62	R\$ 327,63	29,69%	29,69%	R\$ 134,32	R\$ 182,65	47,72%
Salvador	79.887	76.880	-3,76%	55,5%	59,0%	6,05%	44.345	45.359	2,3%	R\$ 197,01	R\$ 261,16	32,56%	32,56%	R\$ 109,36	R\$ 154,08	40,90%
São Paulo	620.620	560.542	-9,68%	69,7%	66,0%	-4,83%	432.696	369.902	-14,5%	R\$ 346,24	R\$ 373,66	7,92%	7,92%	R\$ 241,40	R\$ 246,58	11,83%
Vitória	55.800	55.924	0,22%	61,0%	61,9%	1,41%	34.038	34.595	1,6%	R\$ 161,47	R\$ 212,42	31,55%	31,55%	R\$ 98,50	R\$ 131,40	33,41%
Total	1.756.243	1.560.850	-11,13%	62,6%	62,9%	0,48%	1.098.996	982.040	-10,8%	R\$ 273,61	R\$ 306,19	11,91%	11,91%	R\$ 171,21	R\$ 192,65	23,64%

% de variação de Uhs ocupadas foi ajustada pela variação Uhs disponíveis

Fonte: Cohotel Consultoria compilados nos dados do FOHB

Resumo das 14 Capitais

Comparativo 2019 x 2022- Janeiro a Maio



Cidades	Uhs Diponivies			Ocup %		Uhs Ocupadas			Diária Média			Receita			Variação 22/19
	2019	2022	22/19	2019	2022	2019	2022	22/19	2019	2022	22/19	2019	2022	22/19	
Belo Horizonte	609.637	600.920	-1,43%	56%	48%	338.605	291.087	-12,60%	R\$ 192,38	R\$ 240,23	24,87%	R\$ 65.140.674	R\$ 69.927.107	7,35%	R\$ 4.786.433
Brasília	507.020	443.276	-12,57%	50%	56%	255.113	246.995	-3,18%	R\$ 238,38	R\$ 266,62	11,85%	R\$ 60.813.347	R\$ 65.853.458	8,29%	R\$ 5.040.111
Curitiba	672.353	639.817	-4,84%	59%	57%	393.636	364.660	-2,52%	R\$ 202,31	R\$ 226,23	11,82%	R\$ 79.638.061	R\$ 82.496.743	0,00%	R\$ 2.858.681
Fortaleza	217.113	210.101	-3,23%	68%	64%	147.750	135.451	-5,09%	R\$ 219,61	R\$ 236,57	7,73%	R\$ 32.446.749	R\$ 32.043.960	-1,24%	-R\$ 402.789
Manaus	279.098	248.486	-10,97%	52%	59%	144.031	145.673	1,14%	R\$ 172,32	R\$ 212,06	23,06%	R\$ 24.819.469	R\$ 30.890.714	24,46%	R\$ 6.071.246
Porto Alegre	399.508	375.930	-5,90%	58%	54%	233.185	204.686	-6,32%	R\$ 207,24	R\$ 235,70	13,73%	R\$ 48.324.443	R\$ 48.243.711	-0,17%	-R\$ 80.732
Rio de Janeiro	1.224.774	1.107.464	-9,58%	61%	62%	749.243	685.997	1,14%	R\$ 279,50	R\$ 359,26	28,54%	R\$ 209.411.232	R\$ 246.448.739	17,69%	R\$ 37.037.508
Salvador	385.994	368.984	-4,41%	64%	59%	246.063	219.120	-6,54%	R\$ 227,59	R\$ 262,60	15,38%	R\$ 56.001.157	R\$ 57.540.468	2,75%	R\$ 1.539.311
São Paulo	2.820.756	2.748.381	-2,57%	63%	54%	1.768.727	1.483.263	-13,57%	R\$ 323,95	R\$ 330,48	2,01%	R\$ 572.979.745	R\$ 490.185.367	-14,45%	-R\$ 82.794.378
Vitória	279.098	297.289	6,52%	64%	64%	178.277	191.674	1,00%	R\$ 166,55	R\$ 218,16	30,99%	R\$ 29.692.591	R\$ 41.815.853	40,83%	R\$ 12.123.262
Belém	178.230	163.110	-8,48%	57%	61%	100.818	99.702	-1,11%	R\$ 199,43	R\$ 215,86	8,24%	R\$ 20.105.976	R\$ 21.522.078	7,04%	R\$ 1.416.103
Florianópolis	169.183	165.043	-2,45%	67%	66%	112.848	108.902	-1,05%	R\$ 255,11	R\$ 314,22	23,17%	R\$ 28.788.963	R\$ 34.219.520	18,86%	R\$ 5.430.557
Goiânia	272.303	226.953	-16,65%	45%	57%	122.161	130.376	6,72%	R\$ 195,00	R\$ 230,14	18,02%	R\$ 23.820.982	R\$ 30.004.311	25,96%	R\$ 6.183.330
Recife	232.213	239.516	3,15%	63%	62%	147.084	149.279	-1,65%	R\$ 208,77	R\$ 274,78	31,62%	R\$ 30.705.911	R\$ 41.019.559	33,59%	R\$ 10.313.648
TOTAL	8.247.280	7.835.269	-5,00%	60%	57%	4.937.539	4.456.865	-4,74%	R\$ 259,78	R\$ 289,94	11,61%	R\$ 1.282.689.299	R\$ 1.292.211.589	0,74%	R\$ 9.522.290

% de variação de Uhs ocupadas foi ajustada pela variação Uhs disponíveis

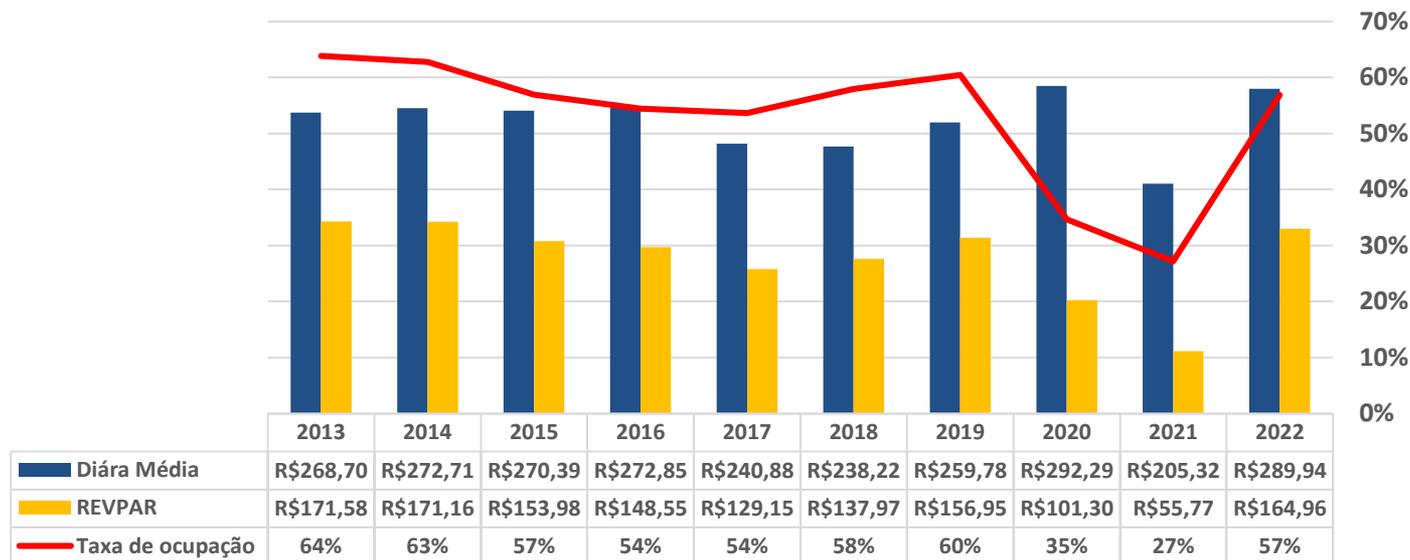
Resumo das 14 Capitais

Janeiro a Maio



Resumo 14 Capitais	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	39.247	44.939	43.152	42.344	43.525	49.312	54.123	48.029	52.222	51.877	-1%	-4%	3%
Taxa de Ocupação	64%	63%	57%	54%	54%	58%	60%	35%	27%	57%			
Quartos Ocupados	3.784.389	4.259.092	3.710.846	3.481.143	3.523.785	4.312.522	4.937.539	2.513.503	2.142.039	4.456.865	109%	-6%	2%
Diária Média	R\$ 268,70	R\$ 272,71	R\$ 270,39	R\$ 272,85	R\$ 240,88	R\$ 238,22	R\$ 259,78	R\$ 292,29	R\$ 205,32	R\$ 289,94	42%	12%	1%
REVPAR	R\$ 171,58	R\$ 171,16	R\$ 153,98	R\$ 148,55	R\$ 129,15	R\$ 137,97	R\$ 156,95	R\$ 101,30	R\$ 55,77	R\$ 164,96	196%	5%	0%
Receita R\$	R\$ 1.016.846.694	R\$ 1.161.487.789	R\$ 1.003.358.350	R\$ 949.824.973	R\$ 848.808.560	R\$ 1.027.348.468	R\$ 1.282.689.299	R\$ 734.681.156	R\$ 439.809.191	R\$ 1.292.211.589	194%	5%	3%
Receita US\$ medio	\$ 471.271.448	\$ 493.585.009	\$ 301.218.358	\$ 272.273.175	\$ 265.813.375	\$ 281.105.929	\$ 325.094.971	\$ 142.403.067	\$ 80.868.957	\$ 254.658.098	215%	-22%	-7%
IPCA	5,91%	6,41%	10,67%	6,29%	2,95%	3,75%	4,31%	4,52%	10,06%	4,29%			
REVPAR 2012 - Corrigido IPCA	R\$ 174,44	R\$ 185,62	R\$ 205,43	R\$ 218,35	R\$ 224,79	R\$ 233,22	R\$ 243,27	R\$ 254,27	R\$ 279,85	R\$ 291,86	20%	6%	

**As perdas totais de receitas 2020 e 2021 comparadas a 2019 = R\$ 1.4 bilhões no período
R\$ 2.5 bilhões no comparativo anual**

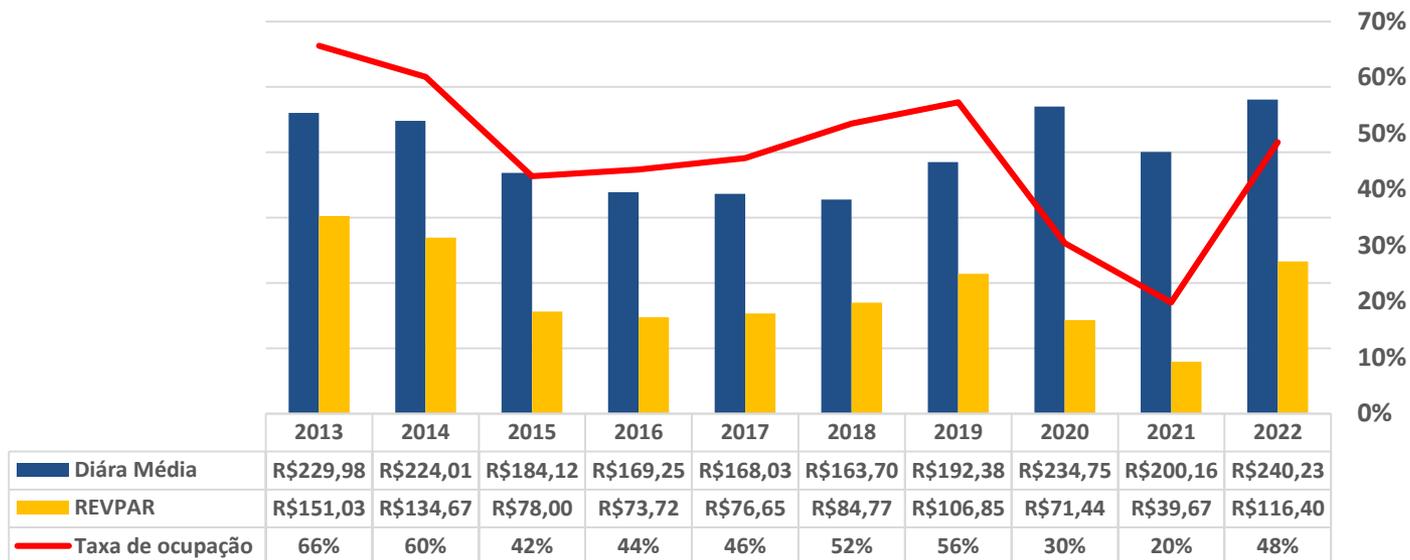


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Belo Horizonte

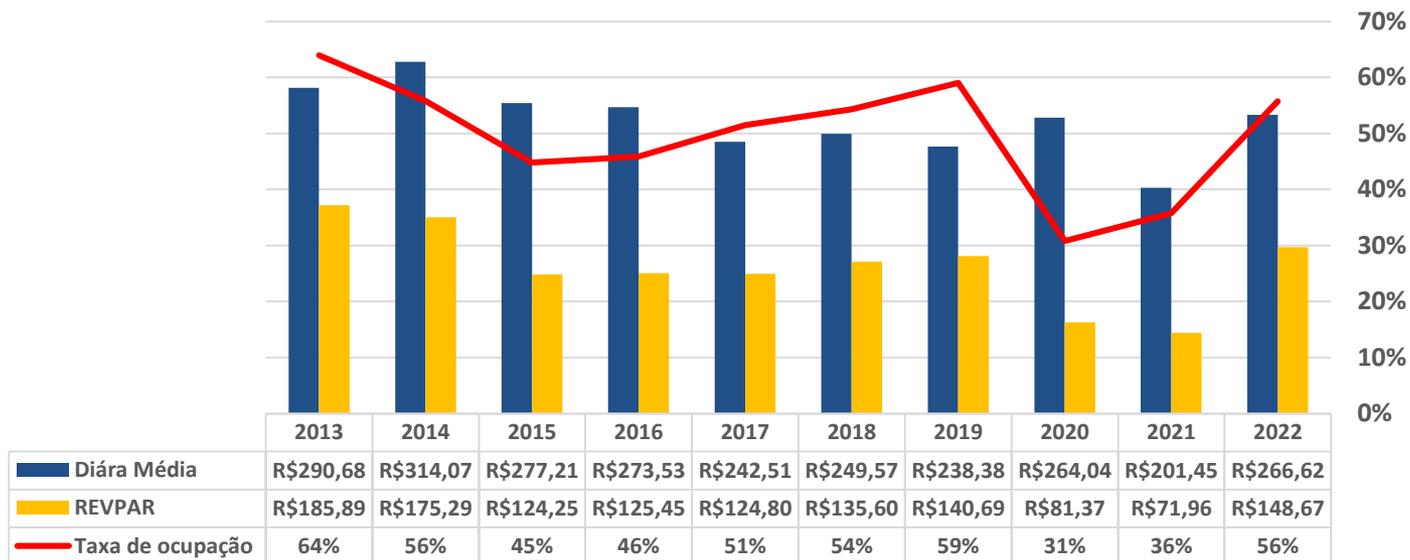
Janeiro a Maio

Belo Horizonte	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	2.326	2.945	3.701	3.412	3.778	3.744	4.037	3.755	4.333	3.979	-8%	-1%	6%
Taxa de Ocupação	66%	60%	42%	44%	46%	52%	56%	30%	20%	48%			
Quartos Ocupados	230.650	267.351	236.763	224.406	260.229	292.766	338.605	172.584	129.656	291.087	125%	-14%	3%
Diária Média	R\$ 229,98	R\$ 224,01	R\$ 184,12	R\$ 169,25	R\$ 168,03	R\$ 163,70	R\$ 192,38	R\$ 234,75	R\$ 200,16	R\$ 240,23	20%	25%	0%
REVPAR	R\$ 151,03	R\$ 134,67	R\$ 78,00	R\$ 73,72	R\$ 76,65	R\$ 84,77	R\$ 106,85	R\$ 71,44	R\$ 39,67	R\$ 116,40	193%	9%	-3%
Receita	R\$ 53.044.021	R\$ 59.888.852	R\$ 43.592.933	R\$ 37.980.869	R\$ 43.727.462	R\$ 47.926.772	R\$ 65.140.674	R\$ 40.513.508	R\$ 25.951.491	R\$ 69.927.107	169%	7%	3%



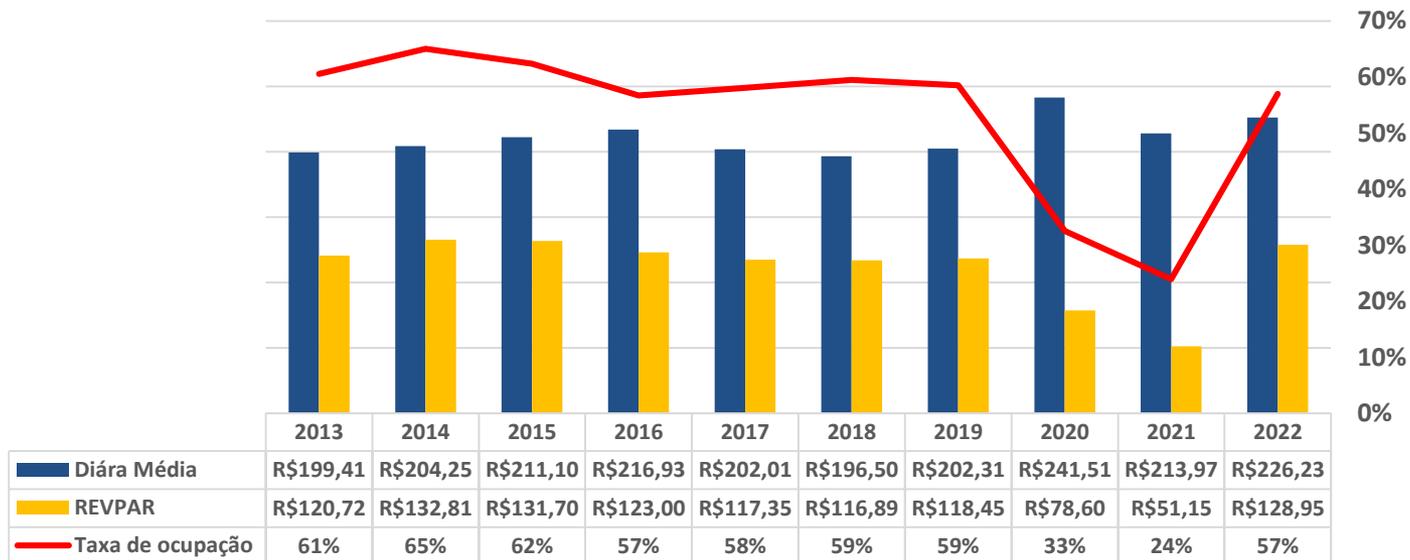
Fonte: Cohotel Consultoria compilados nos dados do FOHB

Brasília	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	2.287	2.452	3.263	3.191	3.237	3.437	2.863	2.872	3.174	2.933	-8%	2%	3%
Taxa de Ocupação	64%	56%	45%	46%	51%	54%	59%	31%	36%	56%			
Quartos Ocupados	220.843	206.645	220.844	220.993	251.540	282.010	255.113	133.668	171.208	246.995	44%	-3%	1%
Diária Média	R\$ 290,68	R\$ 314,07	R\$ 277,21	R\$ 273,53	R\$ 242,51	R\$ 249,57	R\$ 238,38	R\$ 264,04	R\$ 201,45	R\$ 266,62	32%	12%	-1%
REVPAR	R\$ 185,89	R\$ 175,29	R\$ 124,25	R\$ 125,45	R\$ 124,80	R\$ 135,60	R\$ 140,69	R\$ 81,37	R\$ 71,96	R\$ 148,67	107%	6%	-2%
Receita	R\$ 64.194.202	R\$ 64.900.528	R\$ 61.219.815	R\$ 60.447.664	R\$ 61.001.386	R\$ 70.380.451	R\$ 60.813.347	R\$ 35.293.522	R\$ 34.489.557	R\$ 65.853.458	91%	8%	0%



Fonte: Cohotel Consultoria compilados nos dados do FOHB

Curitiba	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	3.304	3.338	3.499	3.510	3.955	4.224	4.453	3.400	4.136	4.237	2%	-5%	3%
Taxa de Ocupação	61%	65%	62%	57%	58%	59%	59%	33%	24%	57%			
Quartos Ocupados	302.036	327.736	329.616	300.526	346.916	379.358	393.636	167.068	149.287	364.660	144%	-7%	2%
Diária Média	R\$ 199,41	R\$ 204,25	R\$ 211,10	R\$ 216,93	R\$ 202,01	R\$ 196,50	R\$ 202,31	R\$ 241,51	R\$ 213,97	R\$ 226,23	6%	12%	1%
REVPAR	R\$ 120,72	R\$ 132,81	R\$ 131,70	R\$ 123,00	R\$ 117,35	R\$ 116,89	R\$ 118,45	R\$ 78,60	R\$ 51,15	R\$ 128,95	152%	9%	1%
Receita	R\$ 60.229.989	R\$ 66.940.932	R\$ 69.582.517	R\$ 65.192.138	R\$ 70.079.776	R\$ 74.544.749	R\$ 79.638.061	R\$ 40.349.285	R\$ 31.943.385	R\$ 82.496.743	158%	4%	4%



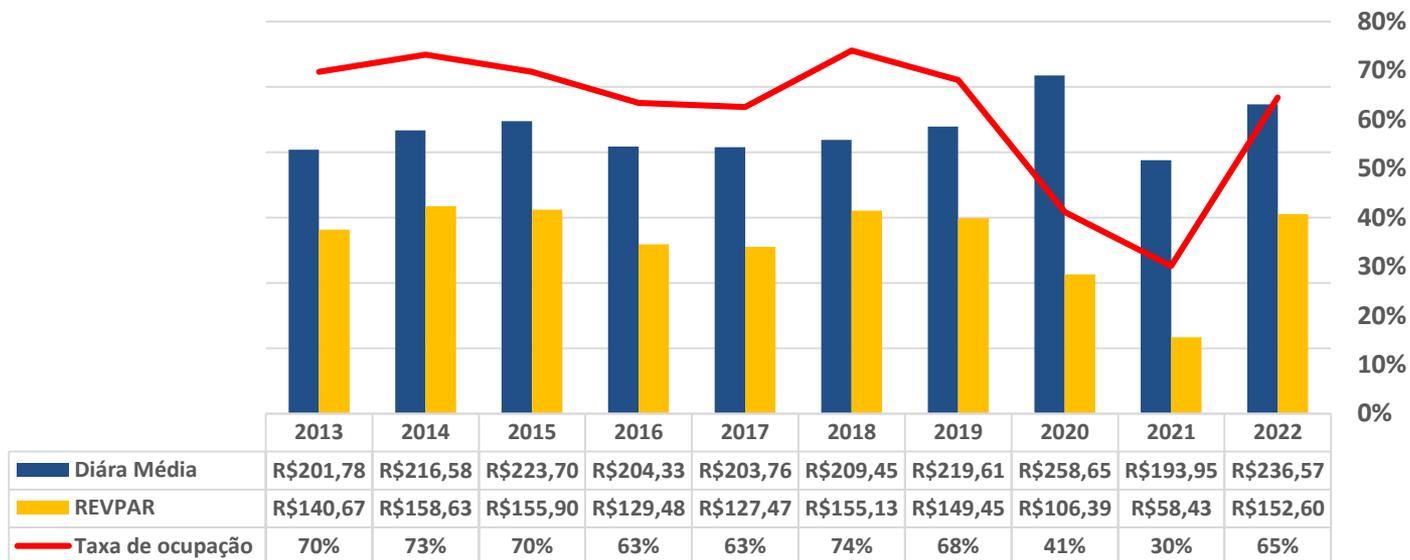
Fonte: Cohotel Consultoria compilados nos dados do FOHB

Fortaleza

Janeiro a Maio

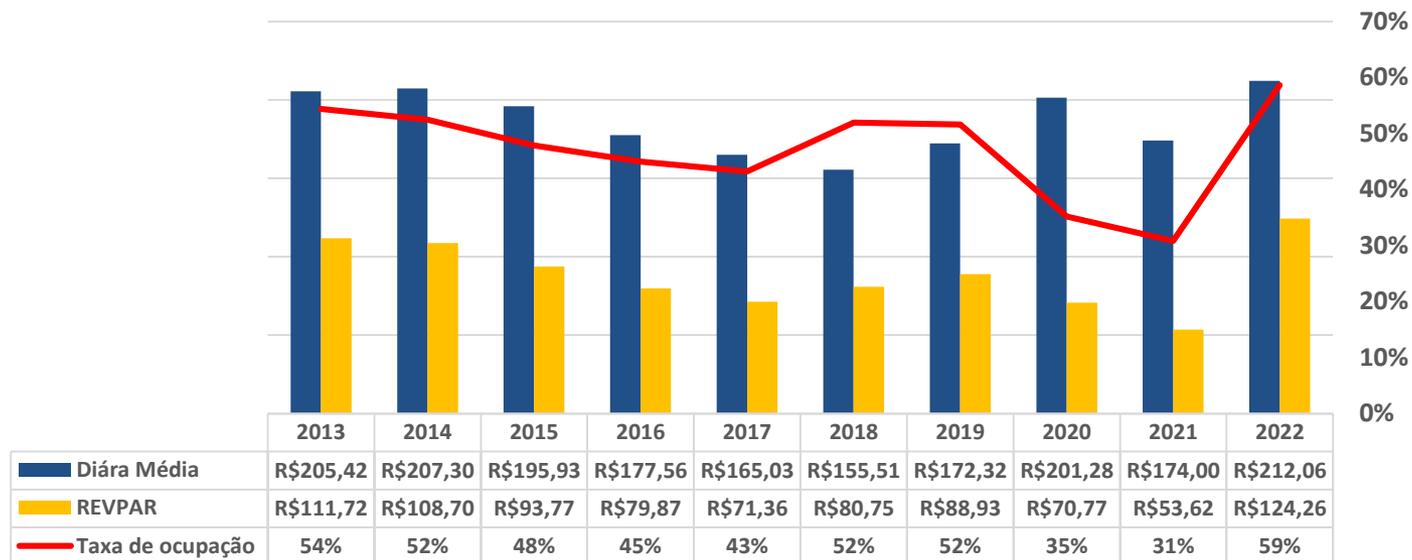


Fortaleza	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.226	1.380	1.058	1.225	1.348	1.282	1.438	1.234	1.406	1.391	-1%	-3%	1%
Taxa de Ocupação	70%	73%	70%	63%	63%	74%	68%	41%	30%	65%			
Quartos Ocupados	129.066	152.626	111.335	117.215	127.344	143.337	147.750	76.620	63.972	135.451	112%	-8%	1%
Diária Média	R\$ 201,78	R\$ 216,58	R\$ 223,70	R\$ 204,33	R\$ 203,76	R\$ 209,45	R\$ 219,61	R\$ 258,65	R\$ 193,95	R\$ 236,57	22%	8%	2%
REVPAR	R\$ 140,67	R\$ 158,63	R\$ 155,90	R\$ 129,48	R\$ 127,47	R\$ 155,13	R\$ 149,45	R\$ 106,39	R\$ 58,43	R\$ 152,60	161%	2%	1%
Receita	R\$ 26.042.511	R\$ 33.055.227	R\$ 24.906.113	R\$ 23.950.110	R\$ 25.947.138	R\$ 30.021.762	R\$ 32.446.749	R\$ 19.817.816	R\$ 12.407.399	R\$ 32.043.960	158%	-1%	2%



Fonte: Cohotel Consultoria compilados nos dados do FOHB

Manaus	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.382	1.812	1.640	1.572	1.932	1.679	1.848	1.735	1.805	1.646	-9%	-11%	2%
Taxa de Ocupação	54%	52%	48%	45%	43%	52%	52%	35%	31%	59%			
Quartos Ocupados	113.494	143.471	118.521	106.775	126.151	131.603	144.031	92.086	83.982	145.673	73%	1%	3%
Diária Média	R\$ 205,42	R\$ 207,30	R\$ 195,93	R\$ 177,56	R\$ 165,03	R\$ 155,51	R\$ 172,32	R\$ 201,28	R\$ 174,00	R\$ 212,06	22%	23%	0%
REVPAR	R\$ 111,72	R\$ 108,70	R\$ 93,77	R\$ 79,87	R\$ 71,36	R\$ 80,75	R\$ 88,93	R\$ 70,77	R\$ 53,62	R\$ 124,26	132%	40%	1%
Receita	R\$ 23.314.303	R\$ 29.741.051	R\$ 23.221.925	R\$ 18.959.132	R\$ 20.818.384	R\$ 20.465.211	R\$ 24.819.469	R\$ 18.535.032	R\$ 14.612.706	R\$ 30.890.714	111%	24%	3%

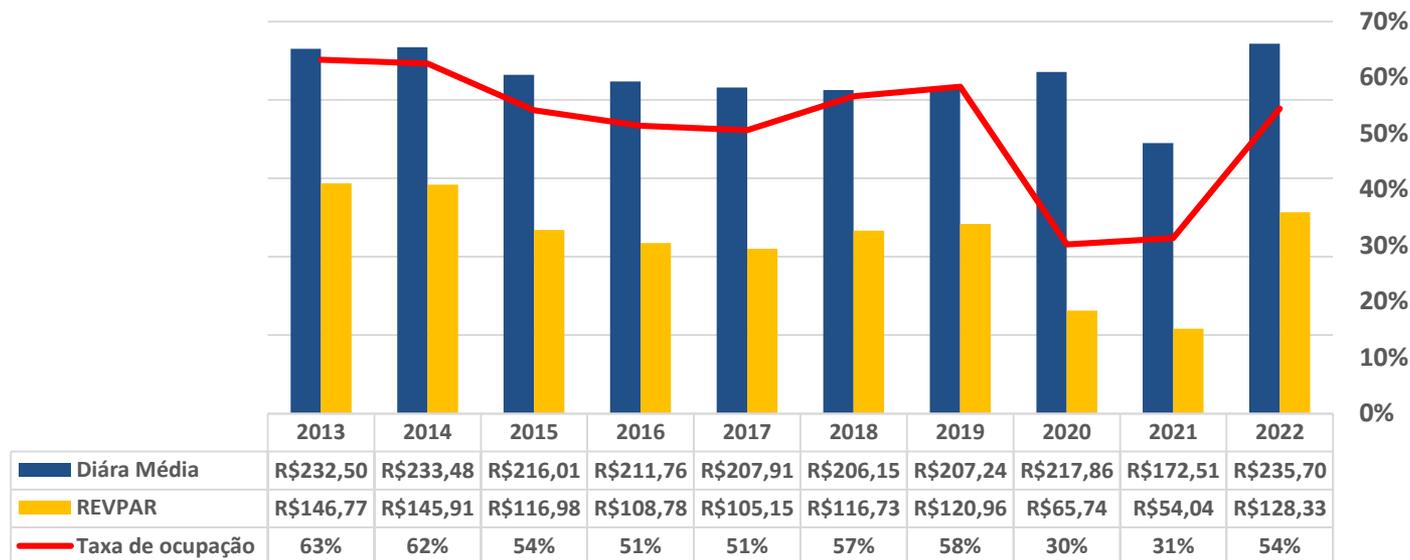


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Porto Alegre

Janeiro a Maio

Porto Alegre	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.490	2.409	2.479	2.472	2.648	2.545	2.646	2.372	2.309	2.490	8%	-6%	6%
Taxa de Ocupação	63%	62%	54%	51%	51%	57%	58%	30%	31%	54%			
Quartos Ocupados	142.032	227.335	202.707	191.750	202.219	217.625	233.185	108.097	109.208	204.686	87%	-12%	4%
Diária Média	R\$ 232,50	R\$ 233,48	R\$ 216,01	R\$ 211,76	R\$ 207,91	R\$ 206,15	R\$ 207,24	R\$ 217,86	R\$ 172,51	R\$ 235,70	37%	14%	0%
REVPAR	R\$ 146,77	R\$ 145,91	R\$ 116,98	R\$ 108,78	R\$ 105,15	R\$ 116,73	R\$ 120,96	R\$ 65,74	R\$ 54,04	R\$ 128,33	137%	6%	-1%
Receita	R\$ 33.022.035	R\$ 53.077.211	R\$ 43.787.579	R\$ 40.605.374	R\$ 42.043.869	R\$ 44.862.383	R\$ 48.324.443	R\$ 23.550.059	R\$ 18.839.669	R\$ 48.243.711	156%	0%	4%

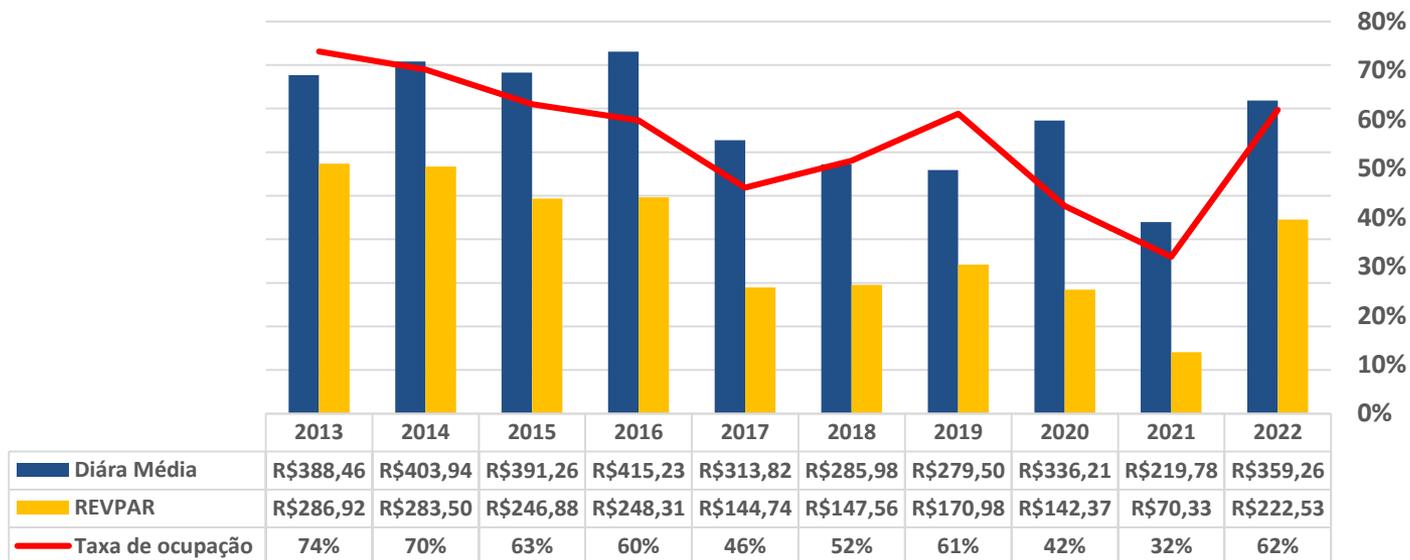


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Rio de Janeiro

Janeiro a Maio

Rio de Janeiro	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	4.014	4.865	5.943	7.945	8.045	7.932	8.111	6.643	7.156	7.334	2%	-10%	7%
Taxa de Ocupação	74%	70%	63%	60%	46%	52%	61%	42%	32%	62%			
Quartos Ocupados	447.688	515.582	566.237	717.418	560.288	617.956	749.243	424.756	345.785	685.997	98%	-8%	5%
Diária Média	R\$ 388,46	R\$ 403,94	R\$ 391,26	R\$ 415,23	R\$ 313,82	R\$ 285,98	R\$ 279,50	R\$ 336,21	R\$ 219,78	R\$ 359,26	63%	29%	-1%
REVPAR	R\$ 286,92	R\$ 283,50	R\$ 246,88	R\$ 248,31	R\$ 144,74	R\$ 147,56	R\$ 170,98	R\$ 142,37	R\$ 70,33	R\$ 222,53	216%	30%	-3%
Receita	R\$ 173.907.728	R\$ 208.263.913	R\$ 221.548.391	R\$ 297.894.915	R\$ 175.830.544	R\$ 176.724.489	R\$ 209.411.232	R\$ 142.805.595	R\$ 75.995.753	R\$ 246.448.739	224%	18%	4%

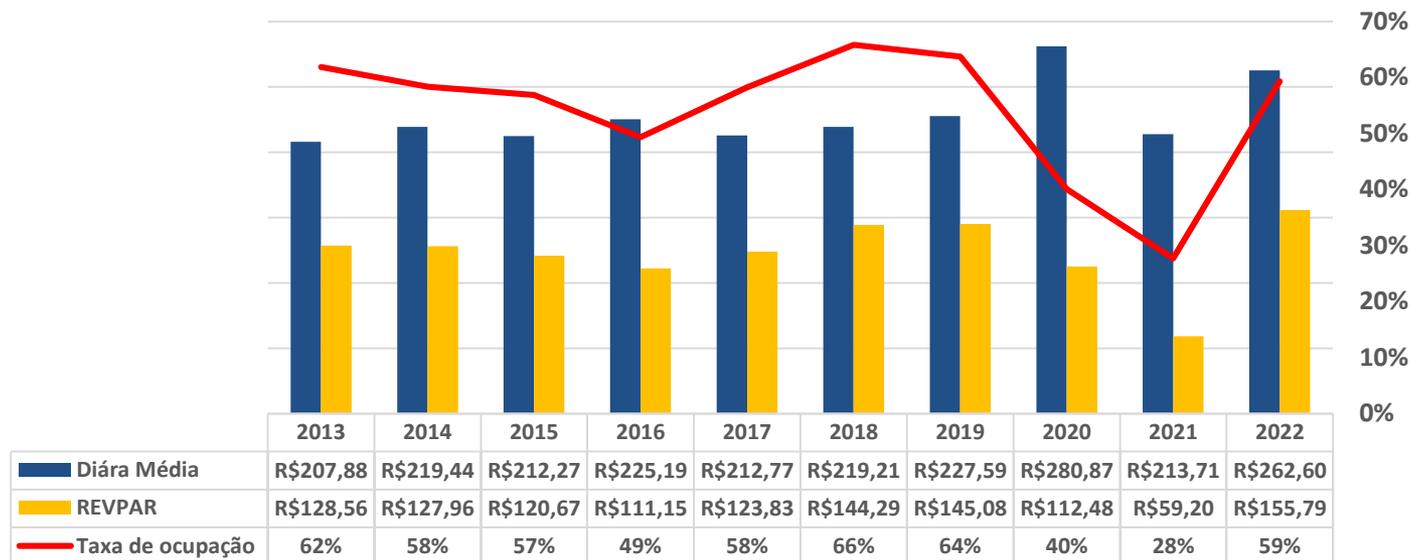


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Salvador

Janeiro a Maio

Salvador	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.874	2.971	2.697	2.094	2.080	2.282	2.556	2.257	2.567	2.446	-5%	-4%	3%
Taxa de Ocupação	62%	58%	57%	49%	58%	66%	64%	40%	28%	59%			
Quartos Ocupados	175.002	261.600	231.520	156.073	182.795	226.776	246.063	136.484	107.354	219.120	104%	-11%	3%
Diária Média	R\$ 207,88	R\$ 219,44	R\$ 212,27	R\$ 225,19	R\$ 212,77	R\$ 219,21	R\$ 227,59	R\$ 280,87	R\$ 213,71	R\$ 262,60	23%	15%	3%
REVPAR	R\$ 128,56	R\$ 127,96	R\$ 120,67	R\$ 111,15	R\$ 123,83	R\$ 144,29	R\$ 145,08	R\$ 112,48	R\$ 59,20	R\$ 155,79	163%	7%	2%
Receita	R\$ 36.379.188	R\$ 57.404.875	R\$ 49.143.663	R\$ 35.146.461	R\$ 38.893.208	R\$ 49.710.917	R\$ 56.001.157	R\$ 38.333.806	R\$ 22.942.188	R\$ 57.540.468	151%	3%	5%

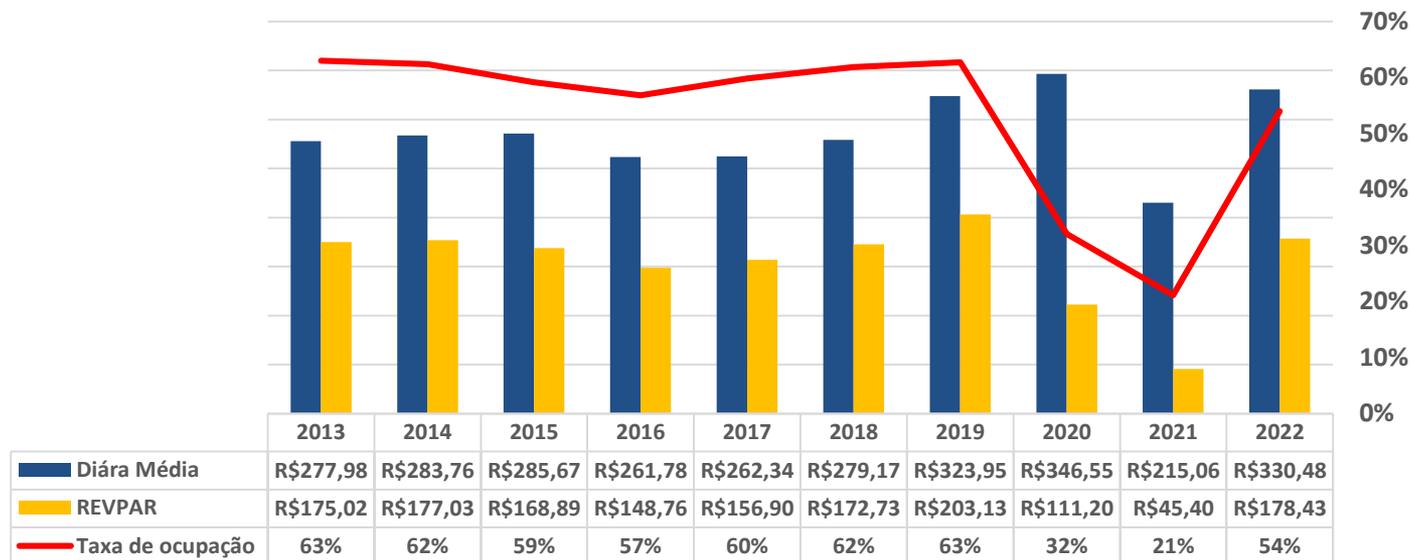


Fonte: Cohotel Consultoria compilados nos dados do FOHB

São Paulo

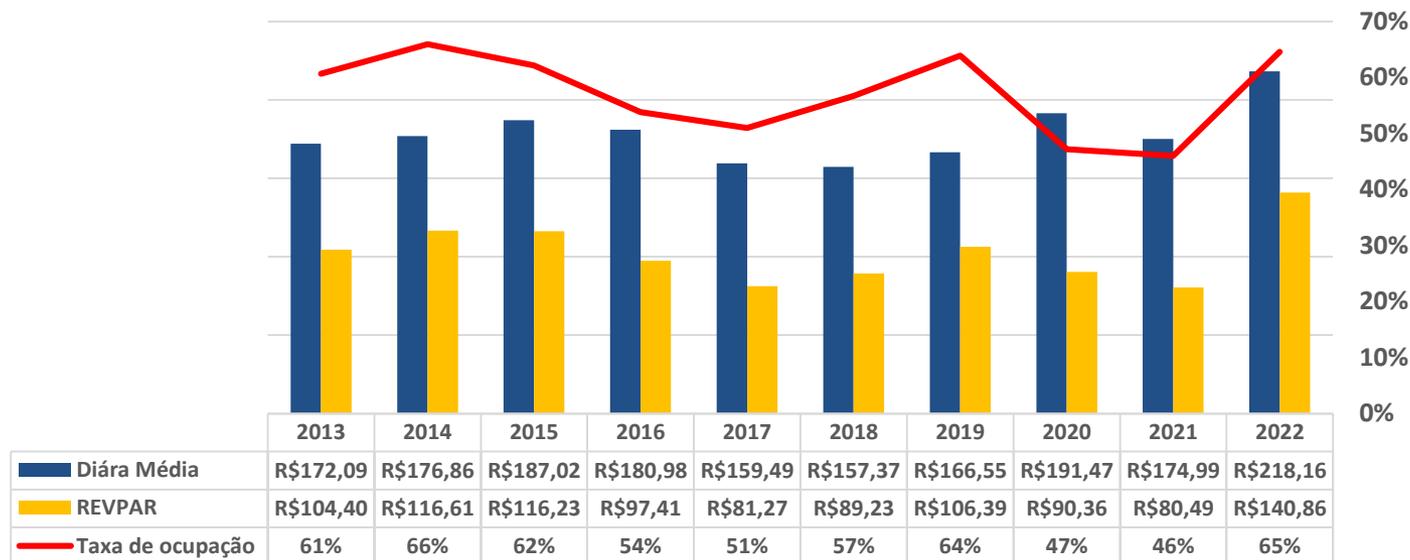
Janeiro a Maio

São Paulo	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	19.715	20.533	16.996	15.570	14.707	15.510	18.681	16.875	18.309	18.193	-1%	-3%	-1%
Taxa de Ocupação	63%	62%	59%	57%	60%	62%	63%	32%	21%	54%			
Quartos Ocupados	1.874.357	1.934.329	1.517.253	1.336.019	1.328.190	1.449.064	1.768.727	817.653	583.684	1.483.263	154%	-16%	-3%
Diária Média	R\$ 277,98	R\$ 283,76	R\$ 285,67	R\$ 261,78	R\$ 262,34	R\$ 279,17	R\$ 323,95	R\$ 346,55	R\$ 215,06	R\$ 330,48	54%	2%	2%
REVPAR	R\$ 175,02	R\$ 177,03	R\$ 168,89	R\$ 148,76	R\$ 156,90	R\$ 172,73	R\$ 203,13	R\$ 111,20	R\$ 45,40	R\$ 178,43	293%	-12%	0%
Receita	R\$ 521.033.453	R\$ 548.877.370	R\$ 433.430.540	R\$ 349.746.448	R\$ 348.439.684	R\$ 404.542.008	R\$ 572.979.745	R\$ 283.359.783	R\$ 125.525.900	R\$ 490.185.367	291%	-14%	-1%



Fonte: Cohotel Consultoria compilados nos dados do FOHB

Vitória	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.629	2.234	1.876	1.353	1.795	1.836	1.848	1.833	1.854	1.966	6%	6%	2%
Taxa de Ocupação	61%	66%	62%	54%	51%	57%	64%	47%	46%	65%			
Quartos Ocupados	149.221	222.418	176.050	109.968	138.114	157.159	178.277	130.644	128.788	191.674	49%	8%	3%
Diária Média	R\$ 172,09	R\$ 176,86	R\$ 187,02	R\$ 180,98	R\$ 159,49	R\$ 157,37	R\$ 166,55	R\$ 191,47	R\$ 174,99	R\$ 218,16	25%	31%	3%
REVPAR	R\$ 104,40	R\$ 116,61	R\$ 116,23	R\$ 97,41	R\$ 81,27	R\$ 89,23	R\$ 106,39	R\$ 90,36	R\$ 80,49	R\$ 140,86	75%	32%	3%
Receita	R\$ 25.679.266	R\$ 39.337.831	R\$ 32.924.874	R\$ 19.901.862	R\$ 22.027.108	R\$ 24.732.383	R\$ 29.692.591	R\$ 25.014.854	R\$ 22.537.094	R\$ 41.815.853	86%	41%	6%



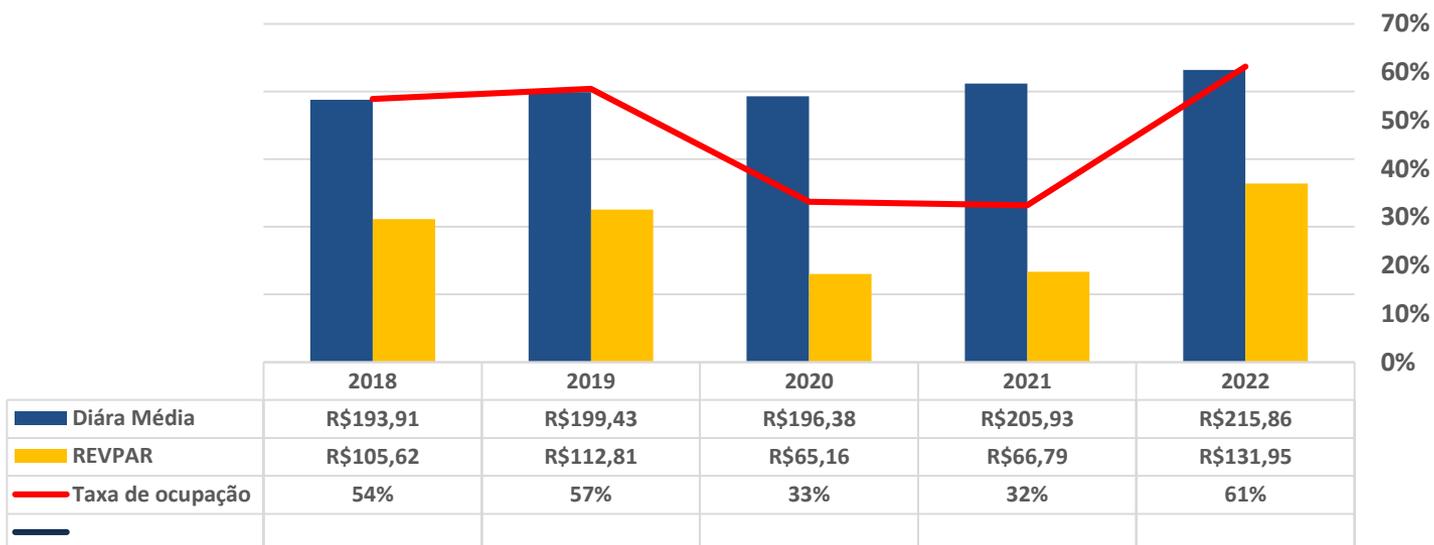
Fonte: Cohotel Consultoria compilados nos dados do FOHB

Belém

Janeiro a Maio



Belém	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	894	1.180	1.118	1.145	1.080	-6%	-8%	5%
Taxa de Ocupação	54%	57%	33%	32%	61%			
Quartos Ocupados	73.522	100.818	56.000	56.053	99.703	78%	-1%	8%
Diária Média	R\$ 193,91	R\$ 199,43	R\$ 196,38	R\$ 205,93	R\$ 215,86	5%	8%	3%
REVPAR	R\$ 105,62	R\$ 112,81	R\$ 65,16	R\$ 9.297.699	R\$ 131,95	-100%	17%	6%
Receita	R\$ 14.256.862	R\$ 20.105.976	R\$ 10.997.218	R\$ 11.543.024	R\$ 21.522.078	86%	7%	11%

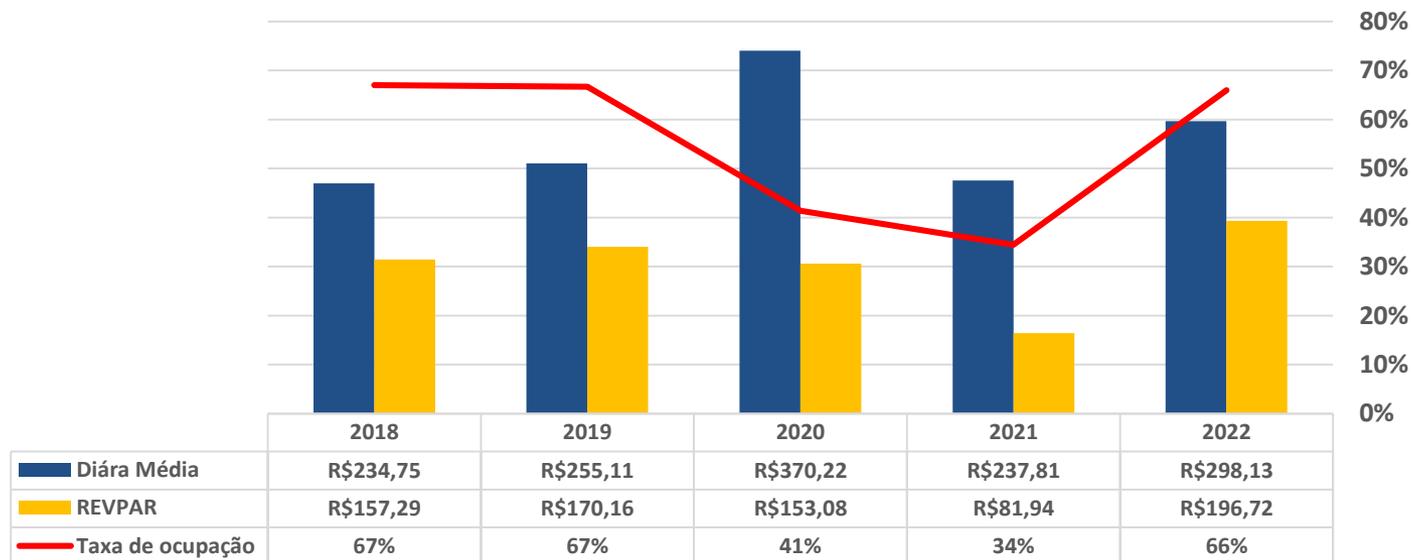


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Florianópolis

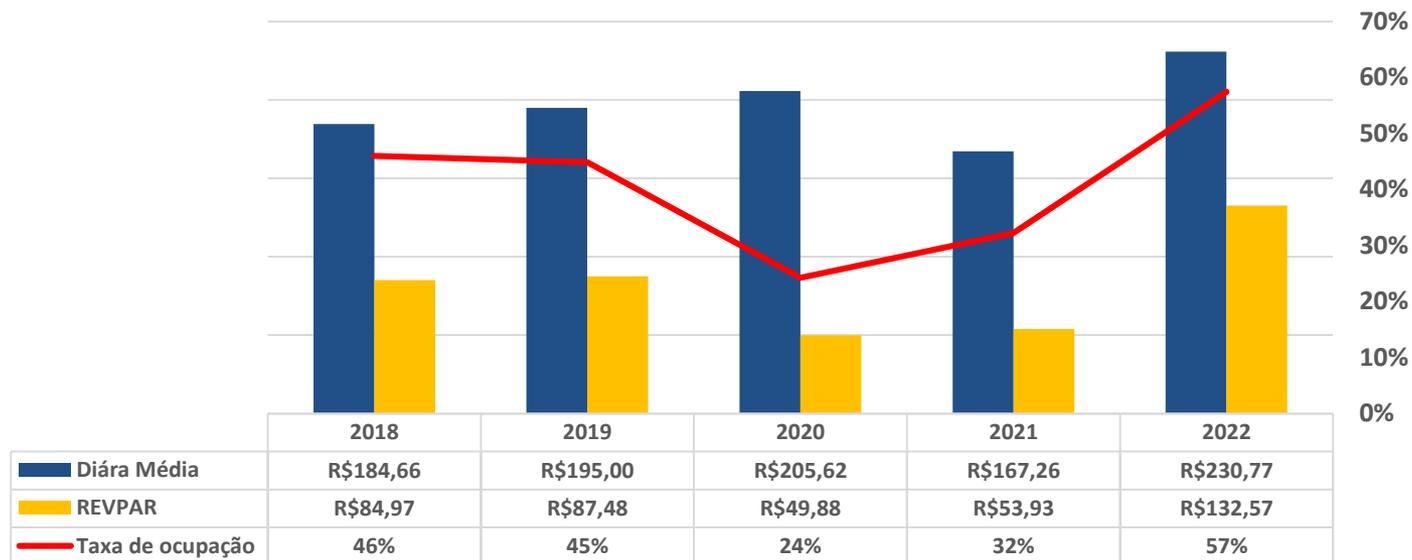
Janeiro a Maio

Florianópolis	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.166	1.120	926	1.109	1.152	4%	3%	0%
Taxa de Ocupação	67%	67%	41%	34%	66%			
Quartos Ocupados	118.001	112.848	57.815	57.674	114.781	99%	2%	-1%
Diária Média	R\$ 234,75	R\$ 255,11	R\$ 370,22	R\$ 237,81	R\$ 298,13	25%	17%	6%
REVPAR	R\$ 157,29	R\$ 170,16	R\$ 153,08	R\$ 81,94	R\$ 196,72	140%	16%	6%
Receita	R\$ 27.700.499	R\$ 28.788.963	R\$ 21.404.129	R\$ 13.715.450	R\$ 34.219.520	149%	19%	5%



Fonte: Cohotel Consultoria compilados nos dados do FOHB

Goiânia	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.622	1.803	1.602	1.386	1.499	8%	-17%	-2%
Taxa de Ocupação	46%	45%	24%	32%	57%			
Quartos Ocupados	112.726	122.161	58.674	67.466	130.018	93%	6%	4%
Diária Média	R\$ 184,66	R\$ 195,00	R\$ 205,62	R\$ 167,26	R\$ 230,77	38%	18%	6%
REVPAR	R\$ 84,97	R\$ 87,48	R\$ 49,88	R\$ 53,93	R\$ 132,57	146%	52%	12%
Receita	R\$ 20.815.421	R\$ 23.820.982	R\$ 12.064.666	R\$ 11.284.280	R\$ 30.004.311	166%	26%	10%

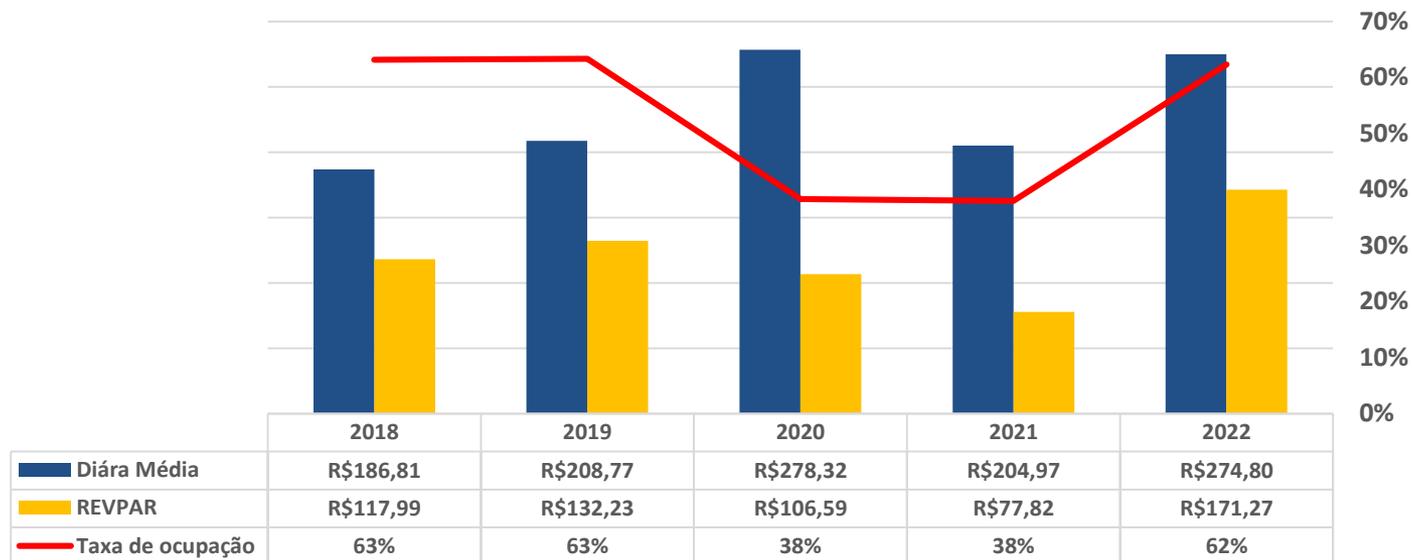


Fonte: Cohotel Consultoria compilados nos dados do FOHB

Recife

Janeiro a Maio

Recife	2018	2019	2020	2021	2022	22/21	22/19	CAGR
Quartos Disponíveis dia	1.160	1.538	1.407	1.534	1.586	3%	3%	8%
Taxa de Ocupação	63%	63%	38%	38%	62%			
Quartos Ocupados	110.619	147.084	81.352	87.923	149.271	70%	1%	8%
Diária Média	R\$ 186,81	R\$ 208,77	R\$ 278,32	R\$ 204,97	R\$ 274,80	34%	32%	10%
REVPAR	R\$ 117,99	R\$ 132,23	R\$ 106,59	R\$ 77,82	R\$ 171,27	120%	30%	10%
Receita	R\$ 20.664.559	R\$ 30.705.911	R\$ 22.641.883	R\$ 18.021.295	R\$ 41.019.559	128%	34%	19%



Fonte: Cohotel Consultoria compilados nos dados do FOHB

Ranking 2022

Janeiro a Maio



Taxa de Ocupação - %

Cidades	% Occ	ADR	REVPAR
Florianópolis	66%	R\$ 314,22	R\$ 207,34
Vitória	65%	R\$ 218,16	R\$ 140,86
Fortaleza	65%	R\$ 236,57	R\$ 152,60
Recife	62%	R\$ 274,78	R\$ 171,26
Rio de Janeiro	62%	R\$ 359,26	R\$ 222,53
Belém	61%	R\$ 215,86	R\$ 131,95
Salvador	59%	R\$ 262,60	R\$ 155,79
Manaus	59%	R\$ 212,06	R\$ 124,26
Goiânia	57%	R\$ 230,14	R\$ 132,20
Curitiba	57%	R\$ 226,23	R\$ 128,95
Brasília	56%	R\$ 266,62	R\$ 148,67
Porto Alegre	54%	R\$ 235,70	R\$ 128,33
São Paulo	54%	R\$ 330,48	R\$ 178,43
Belo Horizonte	48%	R\$ 240,23	R\$ 116,40
TOTAL	57%	R\$ 289,94	R\$ 164,96

Diária média - ADR

Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	62%	R\$ 359,26	R\$ 222,53
São Paulo	54%	R\$ 330,48	R\$ 178,43
Florianópolis	66%	R\$ 314,22	R\$ 207,34
Recife	62%	R\$ 274,78	R\$ 171,26
Brasília	56%	R\$ 266,62	R\$ 148,67
Salvador	59%	R\$ 262,60	R\$ 155,79
Belo Horizonte	48%	R\$ 240,23	R\$ 116,40
Fortaleza	65%	R\$ 236,57	R\$ 152,60
Porto Alegre	54%	R\$ 235,70	R\$ 128,33
Goiânia	57%	R\$ 230,14	R\$ 132,20
Curitiba	57%	R\$ 226,23	R\$ 128,95
Vitória	65%	R\$ 218,16	R\$ 140,86
Belém	61%	R\$ 215,86	R\$ 131,95
Manaus	59%	R\$ 212,06	R\$ 124,26
TOTAL	57%	R\$ 289,94	R\$ 164,96

RevPAR

2022			
Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	62%	R\$ 359,26	R\$ 222,53
Florianópolis	66%	R\$ 314,22	R\$ 207,34
São Paulo	54%	R\$ 330,48	R\$ 178,43
Recife	62%	R\$ 274,78	R\$ 171,26
Salvador	59%	R\$ 262,60	R\$ 155,79
Fortaleza	65%	R\$ 236,57	R\$ 152,60
Brasília	56%	R\$ 266,62	R\$ 148,67
Vitória	65%	R\$ 218,16	R\$ 140,86
Goiânia	57%	R\$ 230,14	R\$ 132,20
Belém	61%	R\$ 215,86	R\$ 131,95
Curitiba	57%	R\$ 226,23	R\$ 128,95
Porto Alegre	54%	R\$ 235,70	R\$ 128,33
Manaus	59%	R\$ 212,06	R\$ 124,26
Belo Horizonte	48%	R\$ 240,23	R\$ 116,40
TOTAL	57%	R\$ 289,94	R\$ 164,96

Ranking 2021

Janeiro a dezembro

Taxa de Ocupação - %

2021			
Cidades	% Occ	ADR	REVPAR
Vitória	58%	R\$ 202,03	R\$ 116,94
Recife	51%	R\$ 231,94	R\$ 119,18
Goiânia	47%	R\$ 205,92	R\$ 96,15
Fortaleza	46%	R\$ 224,24	R\$ 104,20
Manaus	46%	R\$ 181,16	R\$ 84,19
Florianópolis	46%	R\$ 247,86	R\$ 114,00
Belém	46%	R\$ 207,38	R\$ 95,39
Rio de Janeiro	44%	R\$ 277,60	R\$ 121,95
Porto Alegre	42%	R\$ 196,74	R\$ 81,94
Salvador	41%	R\$ 228,50	R\$ 94,51
Brasília	38%	R\$ 232,73	R\$ 88,78
Curitiba	38%	R\$ 213,28	R\$ 81,36
Belo Horizonte	34%	R\$ 217,85	R\$ 73,21
São Paulo	33%	R\$ 257,45	R\$ 85,57
TOTAL	40%	R\$ 237,28	R\$ 94,37

Diária média - ADR

2021			
Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	44%	R\$ 277,60	R\$ 121,95
São Paulo	33%	R\$ 257,45	R\$ 85,57
Florianópolis	46%	R\$ 247,86	R\$ 114,00
Brasília	38%	R\$ 232,73	R\$ 88,78
Recife	51%	R\$ 231,94	R\$ 119,18
Salvador	41%	R\$ 228,50	R\$ 94,51
Fortaleza	46%	R\$ 224,24	R\$ 104,20
Belo Horizonte	34%	R\$ 217,85	R\$ 73,21
Curitiba	38%	R\$ 213,28	R\$ 81,36
Belém	46%	R\$ 207,38	R\$ 95,39
Goiânia	47%	R\$ 205,92	R\$ 96,15
Vitória	58%	R\$ 202,03	R\$ 116,94
Porto Alegre	42%	R\$ 196,74	R\$ 81,94
Manaus	46%	R\$ 181,16	R\$ 84,19
TOTAL	40%	R\$ 237,28	R\$ 94,37

RevPAR

2021			
Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	44%	R\$ 277,60	R\$ 121,95
Recife	51%	R\$ 231,94	R\$ 119,18
Vitória	58%	R\$ 202,03	R\$ 116,94
Florianópolis	46%	R\$ 247,86	R\$ 114,00
Fortaleza	46%	R\$ 224,24	R\$ 104,20
Goiânia	47%	R\$ 205,92	R\$ 96,15
Belém	46%	R\$ 207,38	R\$ 95,39
Salvador	41%	R\$ 228,50	R\$ 94,51
Brasília	38%	R\$ 232,73	R\$ 88,78
São Paulo	33%	R\$ 257,45	R\$ 85,57
Manaus	46%	R\$ 181,16	R\$ 84,19
Porto Alegre	42%	R\$ 196,74	R\$ 81,94
Curitiba	38%	R\$ 213,28	R\$ 81,36
Belo Horizonte	34%	R\$ 217,85	R\$ 73,21
TOTAL	40%	R\$ 237,28	R\$ 94,37

Ranking 2020

Janeiro a Dezembro

Taxa de Ocupação - %

2021			
Cidades	% Occ	ADR	REVPAR
Vitória	56%	R\$ 185,34	R\$ 103,78
Recife	48%	R\$ 216,48	R\$ 103,31
Fortaleza	45%	R\$ 219,31	R\$ 97,85
Manaus	45%	R\$ 164,19	R\$ 73,25
Goiânia	42%	R\$ 200,09	R\$ 84,85
Florianópolis	42%	R\$ 224,43	R\$ 93,29
Belém	42%	R\$ 199,31	R\$ 82,86
Rio de Janeiro	40%	R\$ 236,03	R\$ 94,07
Salvador	38%	R\$ 203,72	R\$ 77,10
Porto Alegre	38%	R\$ 188,92	R\$ 71,23
Brasília	34%	R\$ 220,95	R\$ 75,42
Curitiba	34%	R\$ 201,33	R\$ 68,73
São Paulo	30%	R\$ 217,10	R\$ 64,75
Belo Horizonte	30%	R\$ 201,07	R\$ 59,91
TOTAL	36%	R\$ 216,43	R\$ 78,09

Diária média - ADR

2021			
Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	40%	R\$ 236,03	R\$ 94,07
Florianópolis	42%	R\$ 224,43	R\$ 93,29
Brasília	34%	R\$ 220,95	R\$ 75,42
Fortaleza	45%	R\$ 219,31	R\$ 97,85
São Paulo	30%	R\$ 217,10	R\$ 64,75
Recife	48%	R\$ 216,48	R\$ 103,31
Salvador	38%	R\$ 203,72	R\$ 77,10
Curitiba	34%	R\$ 201,33	R\$ 68,73
Belo Horizonte	30%	R\$ 201,07	R\$ 59,91
Goiânia	42%	R\$ 200,09	R\$ 84,85
Belém	42%	R\$ 199,31	R\$ 82,86
Porto Alegre	38%	R\$ 188,92	R\$ 71,23
Vitória	56%	R\$ 185,34	R\$ 103,78
Manaus	45%	R\$ 164,19	R\$ 73,25
TOTAL	36%	R\$ 216,43	R\$ 78,09

RevPAR

2021			
Cidades	% Occ	ADR	REVPAR
Vitória	56%	R\$ 185,34	R\$ 103,78
Recife	48%	R\$ 216,48	R\$ 103,31
Fortaleza	45%	R\$ 219,31	R\$ 97,85
Rio de Janeiro	40%	R\$ 236,03	R\$ 94,07
Florianópolis	42%	R\$ 224,43	R\$ 93,29
Goiânia	42%	R\$ 200,09	R\$ 84,85
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Belo Horizonte	30%	R\$ 201,07	R\$ 59,91
TOTAL	36%	R\$ 216,43	R\$ 78,09

Ranking 2019

Janeiro a Dezembro

Taxa de Ocupação - %

2019			
Cidades	% Occ	ADR	REVPAR
Fortaleza	71%	R\$ 224,24	R\$ 158,43
Vitória	69%	R\$ 172,68	R\$ 118,49
São Paulo	65%	R\$ 325,83	R\$ 210,92
Salvador	64%	R\$ 217,80	R\$ 138,94
Porto Alegre	63%	R\$ 222,97	R\$ 141,35
Brasília	63%	R\$ 206,79	R\$ 129,55
Curitiba	62%	R\$ 209,33	R\$ 130,15
Rio de Janeiro	61%	R\$ 278,64	R\$ 169,97
Belo Horizonte	61%	R\$ 206,79	R\$ 126,11
Manaus	60%	R\$ 174,48	R\$ 105,49
TOTAL	63%	R\$ 267,54	R\$ 169,80

Diária média - ADR

2019			
Cidades	% Occ	ADR	REVPAR
São Paulo	65%	R\$ 325,83	R\$ 210,92
Rio de Janeiro	61%	R\$ 278,64	R\$ 169,97
Fortaleza	71%	R\$ 224,24	R\$ 158,43
Porto Alegre	63%	R\$ 222,97	R\$ 141,35
Salvador	64%	R\$ 217,80	R\$ 138,94
Curitiba	62%	R\$ 209,33	R\$ 130,15
Brasília	63%	R\$ 206,79	R\$ 129,55
Belo Horizonte	61%	R\$ 206,79	R\$ 126,11
Manaus	60%	R\$ 174,48	R\$ 105,49
Vitória	69%	R\$ 172,68	R\$ 118,49
TOTAL	63%	R\$ 267,54	R\$ 169,80

RevPAR

2019			
Cidades	% Occ	ADR	REVPAR
São Paulo	65%	R\$ 325,83	R\$ 210,92
Rio de Janeiro	61%	R\$ 278,64	R\$ 169,97
Fortaleza	71%	R\$ 224,24	R\$ 158,43
Porto Alegre	63%	R\$ 222,97	R\$ 141,35
Salvador	64%	R\$ 217,80	R\$ 138,94
Curitiba	62%	R\$ 209,33	R\$ 130,15
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Belo Horizonte	61%	R\$ 206,79	R\$ 126,11
Vitória	69%	R\$ 172,68	R\$ 118,49
Manaus	60%	R\$ 174,48	R\$ 105,49
TOTAL	63%	R\$ 267,54	R\$ 169,80

Ranking 2018

Janeiro a Dezembro

Taxa de Ocupação - %

2018			
Cidades	% Occ	ADR	REVPAR
Fortaleza	76%	R\$ 208,71	R\$ 157,99
São Paulo	66%	R\$ 286,72	R\$ 188,86
Salvador	64%	R\$ 203,37	R\$ 130,23
Curitiba	63%	R\$ 200,10	R\$ 126,22
Vitória	61%	R\$ 156,44	R\$ 95,60
Porto Alegre	60%	R\$ 209,59	R\$ 125,76
Brasília	60%	R\$ 171,07	R\$ 102,16
Belo Horizonte	58%	R\$ 171,07	R\$ 99,22
Manaus	58%	R\$ 156,89	R\$ 90,80
Rio de Janeiro	53%	R\$ 269,10	R\$ 143,58
TOTAL	67%	R\$ 241,96	R\$ 162,36

Diária média - ADR

2018			
Cidades	% Occ	ADR	REVPAR
São Paulo	66%	R\$ 286,72	R\$ 188,86
Rio de Janeiro	53%	R\$ 269,10	R\$ 143,58
Porto Alegre	60%	R\$ 209,59	R\$ 125,76
Fortaleza	76%	R\$ 208,71	R\$ 157,99
Salvador	64%	R\$ 203,37	R\$ 130,23
Curitiba	63%	R\$ 200,10	R\$ 126,22
Brasília	60%	R\$ 171,07	R\$ 102,16
Belo Horizonte	58%	R\$ 171,07	R\$ 99,22
Manaus	58%	R\$ 156,89	R\$ 90,80
Vitória	61%	R\$ 156,44	R\$ 95,60
TOTAL	67%	R\$ 241,96	R\$ 162,36

RevPAR

2018			
Cidades	% Occ	ADR	REVPAR
São Paulo	66%	R\$ 286,72	R\$ 188,86
Fortaleza	76%	R\$ 208,71	R\$ 157,99
Rio de Janeiro	53%	R\$ 269,10	R\$ 143,58
Salvador	64%	R\$ 203,37	R\$ 130,23
Curitiba	63%	R\$ 200,10	R\$ 126,22
Porto Alegre	60%	R\$ 209,59	R\$ 125,76
Brasília	60%	R\$ 171,07	R\$ 102,16
Belo Horizonte	58%	R\$ 171,07	R\$ 99,22
Vitória	61%	R\$ 156,44	R\$ 95,60
Manaus	58%	R\$ 156,89	R\$ 90,80
TOTAL	67%	R\$ 241,96	R\$ 162,36

Ranking 2017

Janeiro a Dezembro

Taxa de Ocupação - %

2017			
Cidades	% Occ	ADR	REVPAR
Fortaleza	69%	R\$ 203,50	R\$ 140,28
São Paulo	63%	R\$ 264,55	R\$ 167,01
Curitiba	63%	R\$ 206,90	R\$ 129,75
Salvador	60%	R\$ 193,57	R\$ 115,98
Brasília	57%	R\$ 167,06	R\$ 94,95
Porto Alegre	55%	R\$ 207,21	R\$ 114,92
Vitória	54%	R\$ 153,37	R\$ 82,63
Belo Horizonte	52%	R\$ 167,06	R\$ 86,55
Rio de Janeiro	49%	R\$ 291,31	R\$ 141,36
Manaus	48%	R\$ 160,55	R\$ 76,74
TOTAL	57%	R\$ 235,85	R\$ 135,52

Diária média - ADR

2017			
Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	49%	R\$ 291,31	R\$ 141,36
São Paulo	63%	R\$ 264,55	R\$ 167,01
Porto Alegre	55%	R\$ 207,21	R\$ 114,92
Curitiba	63%	R\$ 206,90	R\$ 129,75
Fortaleza	69%	R\$ 203,50	R\$ 140,28
Salvador	60%	R\$ 193,57	R\$ 115,98
Brasília	57%	R\$ 167,06	R\$ 94,95
Belo Horizonte	52%	R\$ 167,06	R\$ 86,55
Manaus	48%	R\$ 160,55	R\$ 76,74
Vitória	54%	R\$ 153,37	R\$ 82,63
TOTAL	57%	R\$ 235,85	R\$ 135,52

RevPAR

2017			
Cidades	% Occ	ADR	REVPAR
São Paulo	63%	R\$ 264,55	R\$ 167,01
Rio de Janeiro	49%	R\$ 291,31	R\$ 141,36
Fortaleza	69%	R\$ 203,50	R\$ 140,28
Curitiba	63%	R\$ 206,90	R\$ 129,75
Salvador	60%	R\$ 193,57	R\$ 115,98
Porto Alegre	55%	R\$ 207,21	R\$ 114,92
Brasília	57%	R\$ 167,06	R\$ 94,95
Belo Horizonte	52%	R\$ 167,06	R\$ 86,55
Vitória	54%	R\$ 153,37	R\$ 82,63
Manaus	48%	R\$ 160,55	R\$ 76,74
TOTAL	57%	R\$ 235,85	R\$ 135,52

Ranking 2016

Janeiro a Dezembro



Taxa de Ocupação - %

Cidades	% Occ	ADR	REVPAR
Fortaleza	63%	R\$ 208,78	R\$ 131,39
São Paulo	59%	R\$ 262,82	R\$ 156,21
Curitiba	58%	R\$ 211,44	R\$ 123,43
Rio de Janeiro	57%	R\$ 462,15	R\$ 264,61
Vitória	56%	R\$ 178,54	R\$ 99,85
Porto Alegre	56%	R\$ 212,43	R\$ 118,20
Salvador	50%	R\$ 211,46	R\$ 105,30
Brasília	49%	R\$ 267,96	R\$ 131,11
Belo Horizonte	48%	R\$ 165,71	R\$ 80,18
Manaus	46%	R\$ 175,86	R\$ 80,94
TOTAL	56%	R\$ 277,90	R\$ 155,76

Diária média - ADR

Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	57%	R\$ 462,15	R\$ 264,61
Brasília	49%	R\$ 267,96	R\$ 131,11
São Paulo	59%	R\$ 262,82	R\$ 156,21
Porto Alegre	56%	R\$ 212,43	R\$ 118,20
Salvador	50%	R\$ 211,46	R\$ 105,30
Curitiba	58%	R\$ 211,44	R\$ 123,43
Fortaleza	63%	R\$ 208,78	R\$ 131,39
Vitória	56%	R\$ 178,54	R\$ 99,85
Manaus	46%	R\$ 175,86	R\$ 80,94
Belo Horizonte	48%	R\$ 165,71	R\$ 80,18
TOTAL	56%	R\$ 277,90	R\$ 155,76

RevPAR

Cidades	% Occ	ADR	REVPAR
Rio de Janeiro	57%	R\$ 462,15	R\$ 264,61
São Paulo	59%	R\$ 262,82	R\$ 156,21
Fortaleza	63%	R\$ 208,78	R\$ 131,39
Brasília	49%	R\$ 267,96	R\$ 131,11
Curitiba	58%	R\$ 211,44	R\$ 123,43
Porto Alegre	56%	R\$ 212,43	R\$ 118,20
Salvador	50%	R\$ 211,46	R\$ 105,30
Vitória	56%	R\$ 178,54	R\$ 99,85
Manaus	46%	R\$ 175,86	R\$ 80,94
Belo Horizonte	48%	R\$ 165,71	R\$ 80,18
TOTAL	56%	R\$ 277,90	R\$ 155,76



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